



**SOMMET  
EDUCATION**

# Reaching New Heights in Hospitality



**GLION**  
INSTITUTE OF HIGHER EDUCATION



**les  
Roches**  
GLOBAL HOSPITALITY EDUCATION

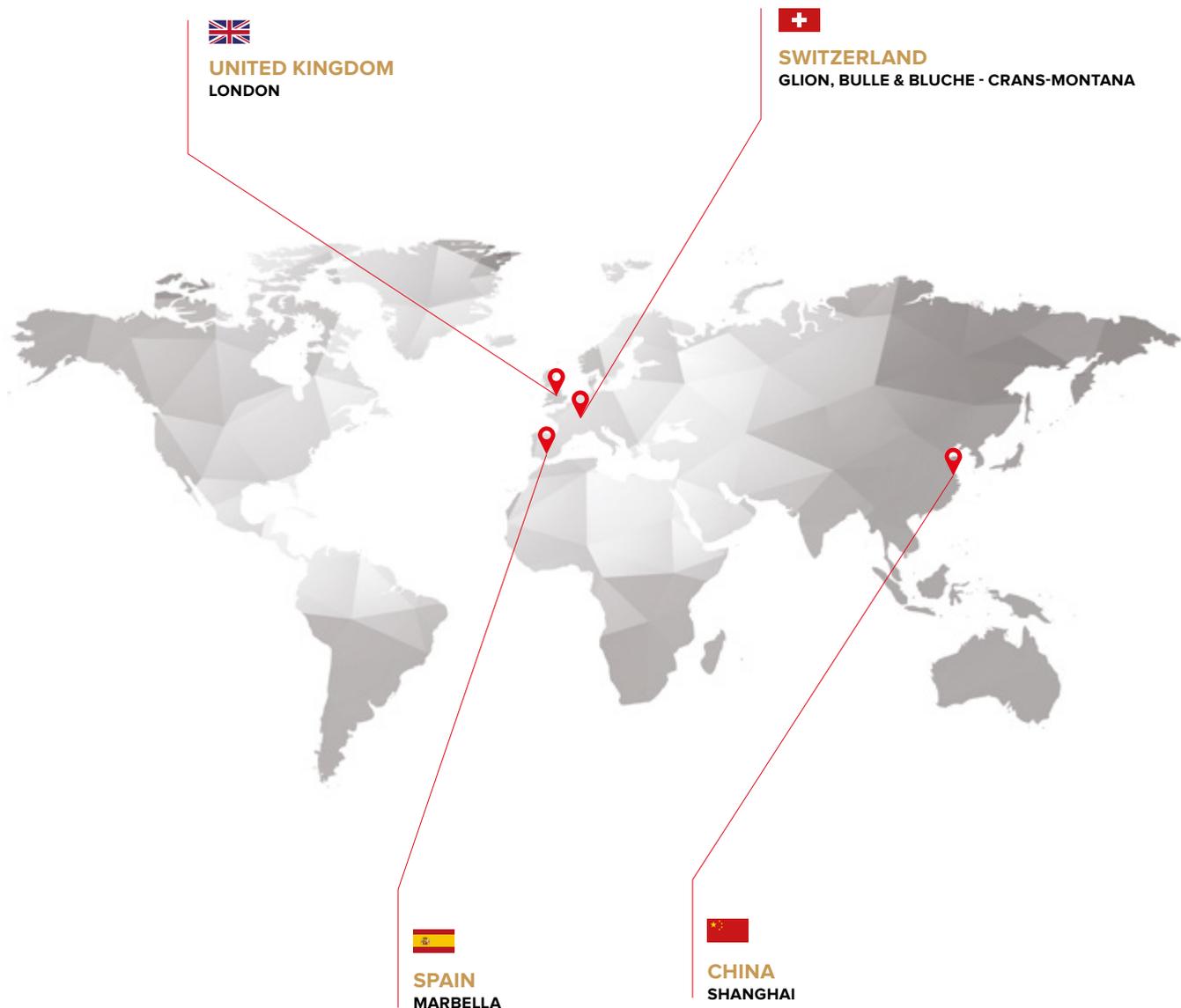
# Breaking Boundaries

## WELCOME TO THE GLOBAL HOSPITALITY SCHOOL

The hospitality sector connects people, places and experiences like none other. At Glion Institute of Higher Education and Les Roches Global Hospitality Education, students can get Swiss hospitality education at six state-of-the-art campuses around the world.

They can further customise their learning experience through study abroad opportunities across Sommet Education's global network.

Each programme offers courses and specialisations that reflect the unique nature of the location, but they all develop the same cultural fluency — an ability to work with people from different nationalities, speaking different languages and operating in different business cultures.



## Les Roches Global Hospitality Education

Founded in 1954, Les Roches is a private institution based on the Swiss model of experiential learning, offering undergraduate and graduate degrees in the fields of hospitality, tourism and event management. Les Roches prepares entrepreneurial and innovative graduates across a global network of campuses in Switzerland, Spain and China.

With study abroad options across a network of campuses, and over 100 nationalities represented among a student body of nearly 3,000, Les Roches offers a truly global educational experience.



### LES ROCHES SWITZERLAND | BLUCHE

In the heart of the Alps and near the ski resort of Crans-Montana, Les Roches Switzerland offers a cosy campus environment and excellent opportunities for entrepreneurial personalities to develop. Students benefit from a multicultural atmosphere, an active campus life and facilities equipped with the latest technology.

#### PROGRAMMES

- ▲ BBA in Global Hospitality Management with specialisations in:
  - ▲ Hospitality Entrepreneurship
  - ▲ Digital Marketing Strategies
  - ▲ Hotel Financial Performance Management
- ▲ Postgraduate Diploma in International Hospitality Management
- ▲ MBA in Global Hospitality Management



### LES ROCHES SPAIN | MARBELLA

Located in Spain's Costa del Sol region, Les Roches Marbella offers students the opportunity to study hospitality in one of Europe's premier destinations for luxury tourism. The school's state-of-the-art facilities simulate a modern hotel setting, while students benefit from close contact with leading luxury resorts and international events.

#### PROGRAMMES

- ▲ BBA in Global Hospitality Management with specialisations in:
  - ▲ Hospitality Entrepreneurship
  - ▲ Digital Marketing Strategies
  - ▲ Resort Development & Management
- ▲ Postgraduate Diploma in International Hospitality Management
- ▲ Postgraduate Diploma in Marketing Management for Luxury Tourism
- ▲ Postgraduate Executive Diploma in International Hotel Management



### LES ROCHES JIN JIANG CHINA | SHANGHAI

A joint venture between Les Roches and Jin Jiang International Hotels, Les Roches Jin Jiang International Hotel Management College is located less than an hour's drive from the centre of Shanghai. The school provides its diverse student body with opportunities for local cultural immersion and a wealth of on-campus activities.

#### PROGRAMMES

- ▲ Diploma in International Hotel Management
- ▲ Postgraduate Diploma in International Hospitality Management

## Glion Institute of Higher Education

Founded in 1962, Glion Institute of Higher Education is a private Swiss institution offering bachelor's and master's degrees in hospitality, luxury and event management to an international student body across three campuses in Switzerland and London, UK. Glion also offers a dual-degree MBA and MSc programme in partnership with Grenoble Ecole de Management.

With nearly 2,000 students from more than 90 countries and an extensive network of industry contacts, Glion offers exceptional preparation for international careers.



### GLION SWITZERLAND | GLION & BULLE

Built in a former Grand Hotel, the campus at Glion overlooks Lake Geneva and the Swiss Alps. This campus serves as the practical arts learning centre and is the starting point for both undergraduate and graduate programmes. The Bulle campus, located in the Gruyère region, offers modern facilities designed for rigorous academic focus. It is where students develop critical thinking skills and refine their communication, organisation and leadership abilities.

#### PROGRAMMES

- ▲ BBA in International Hospitality Business with specialisations in:
  - ▲ Luxury Brand Management in Hospitality
  - ▲ International Hotel Development and Finance
  - ▲ International Event Management
- ▲ Dual MBA\* and MSc in International Hospitality Business  
\*offered in partnership with Grenoble Ecole de Management
- ▲ MSc in International Hospitality Business



### GLION UNITED KINGDOM | LONDON

Hosted at the University of Roehampton, Glion London brings the programme structure and ethos of Glion Switzerland to the cosmopolitan city of London. Situated in Downshire House, the campus offers a modern learning environment in historical buildings, superb accommodation and more.

#### PROGRAMMES

- ▲ BBA in International Hospitality Business
- ▲ MSc in International Hospitality Business

## Premium education for global careers

Sommet Education graduates go on to have successful careers with the world's most prestigious international brands.

Here are just a few examples of positions held by alumni:



FOUR SEASONS

REGIONAL VICE PRESIDENT  
FOUR SEASONS

Rotana

PRESIDENT AND CEO  
ROTANA HOTELS

VICEROY

REGIONAL PRESIDENT  
VICEROY HOTEL GROUP

Virgin  
HOTELS

VICE PRESIDENT OF DEVELOPMENT  
NORTH AMERICA  
VIRGIN HOTELS

ROSEWOOD

A SENSE of PLACE™

PRESIDENT  
ROSEWOOD HOTELS & RESORTS



BELMOND

EXECUTIVE VICE PRESIDENT  
AND COO  
BELMOND

## Hospitality education is our mission

We take care of students from more than 100 countries on six campuses in Switzerland, Spain, the UK and China. We shape training paths and curricula ranging from vocational courses to business education and higher education degrees. We claim internationally our Swiss heritage. We have two legendary brands: Glion and Les Roches.

## Customer service is our passion

Studying with us means gaining memorable life experiences in exclusive locations. We energise 25,000 alumni all around the world. We are connected to the needs and trends of our global industry. We innovate, adjust and experiment. We strive for students, business trainees and employees' growth and employability.

## People are our most important asset

We are mentors, we stand for mutual help, guidance and development. We are a team of 750 multicultural diversified professional talents and experts committed to excellence. We are pleased to work together to transform our future collectively.

## Our five values drive us

### 1\_ Distinctiveness

#### BE FEARLESSLY EXCELLENT

We strive to deliver the highest quality, fostering the exceptional and the specific in our way of being and doing.

### 2\_ Sense of service

#### EACH OTHER'S DREAM IS OUR GOAL TO ACHIEVE

We look after people, putting ourselves in someone else's place.

### 3\_ Joint commitment

#### WE WALK THE TALK

We trust and respect each other, being collectively dedicated to serve our internal and external guests.

### 4\_ Development

#### PROGRESS CREATES SUSTAINABLE VALUE

We stand for personal improvement and growth, increasing knowledge and business.

### 5\_ Openness

#### DARE TO INITIATE AND INNOVATE

We are curious about the world, people and ideas, adapting our actions and what we offer.

---

**#HIGHTOGETHER**



SOMMET  
EDUCATION

## About Sommet Education

Sommet Education is a hospitality education group committed to delivering an exceptional student experience and developing the leaders of tomorrow. Its institutions Glion and Les Roches serve undergraduate and graduate students from more than 100 countries, providing an education built on academic rigour, skills-based learning and dynamic multicultural exposure.

Sommet Education is the only education network with two hospitality institutions ranked among the world's top six for hospitality education and among the world's top three for employer reputation (QS World University Rankings by Subject 2018).

## Our accreditation

### WE MAINTAIN THE HIGHEST STANDARDS

Our institutions have international accreditation, government recognition, quality assurance certifications, and professional memberships with prestigious organisations worldwide. Glion Institute of Higher Education and Les Roches Global Hospitality Education are both accredited by the New England Association of Schools and Colleges—USA through its Commission on Institutions of Higher Education.

## The Swiss model of education

### WE BALANCE THEORY WITH SKILLS-BASED LEARNING

Our schools follow a Swiss hospitality education model. This model balances theoretical coursework with skills-based learning on campus. All programmes emphasise the development of critical-thinking skills, the understanding of contemporary management theory and general education. While each school has its own specialised approach, Sommet Education ensures that curricula, teaching methodologies, and student lifestyle work in unison to help graduates fully develop the skills they need to become tomorrow's industry leaders.

## Contact us

### SOMMET EDUCATION

Chemin du Pierrier 1  
1815 Clarens  
Switzerland  
T: +41 21 989 26 00  
F: +41 21 989 26 01  
info@sommet-education.com

[sommet-education.com](http://sommet-education.com)  
[lesroches.edu](http://lesroches.edu)  
[glion.edu](http://glion.edu)